



NEWS RELEASE

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BIKESHARE COMING TO INDIANAPOLIS

INDIANAPOLIS- The City of Indianapolis' Board of Public Works today approved a \$1 million contract to purchase equipment for a bikeshare program that is scheduled to launch in May 2014.

Bikeshare is a service that makes bicycles available to individuals for a small fee for short periods of time. Bikeshare programs aim to make it easier for citizens to move around their cities—all while decreasing our dependence on cars and encouraging physical activity. Many other cities have bikeshare programs, including Washington, DC, Denver, Kansas City, Charlotte, and New York City.

"Indianapolis continues to take great strides in providing people more transportation options," Indianapolis Mayor Greg Ballard said. "Coupling this announcement and the exciting new car share announcement shows that Indianapolis is taking bold new steps to attract new people and talent into our city."

Indy's bikeshare program will be located in the downtown area, with stations placed close to the Indianapolis Cultural Trail: A Legacy of Gene and Marilyn Glick (ICT, Inc.). This initial \$1 million investment comes from federal Congestion Mitigation and Air Quality (CMAQ) funds through the Federal Highway Administration. The approved contract is with B-cycle, a company that provides equipment for and manages similar bikeshare programs across the country. Learn more about B-cycle [here](#).

Indianapolis Cultural Trail Inc., (ICT, Inc.) a not-for-profit, will operate and maintain the bikeshare program in Indianapolis. Memberships, user fees and sponsorships will fund the on-going operation of the bikeshare program and will be the responsibility of ICT, Inc. ICT, Inc. will collaborate with Bolloré Group and the car share program where applicable as the system is developed.

The public is invited to provide input on proposed station locations at two open house meetings. The meetings will be held on Thursday, June 27 from 12:30 - 2:30 pm with a brief presentation at 1:00 pm and again on Wednesday, July 10 from 5:30-7:30pm with a brief presentation at 6:00pm. Both meetings will be held at The Platform at 202 E. Market St. ICT, Inc. will also collect input online at www.indyculturaltrail.org beginning on June 27th

"We're excited to operate the bikeshare program," said Kären Haley, Executive Director of Indianapolis Cultural Trail, Inc. "The Cultural Trail is the downtown hub for the City's greenway system and intersects with several city bike lanes. This bikeshare program will make it easier for people to use the fantastic bike infrastructure that already exists in our city."